



# Waunakee Neighborhood Connection 5<sup>th</sup> Annual Horrible Holiday Sweater Shuffle 2018 Sponsorship Opportunities

Dear Sponsor,

Waunakee Neighborhood Connection (WNC) is excited to announce the 5<sup>th</sup> Annual Horrible Holiday Sweater Shuffle, coming December 1st, 2018!

By aligning with WNC, you make a direct impact in your community. Your sponsorship donation helps us improve lives by strengthening and engaging the whole community with compassion, purpose, and sharing of resources.

100% of the money raised stays in Waunakee!

In 2017, over 1,000 Waunakee area neighbors in need benefitted from WNC's programs and services funded by the Horrible Holiday Sweater Shuffle (HHSS). This outcome would not have occurred without the generosity of our sponsors!

Since its inception in 2014, more than 1,500 participants have donned their "ugly" garb for the HHSS! In addition, hundreds of volunteers have dedicated thousands of hours to guarantee this successful event! At the 5<sup>th</sup> year milestone, 2018's event is sure to have the biggest impact yet!

Become a sponsor for 2018's event and experience a positive return on investment through extensive media coverage and publicity, both locally and across the Madison area.

See the sponsorship levels listed on the following page. We look forward to partnering with you!

Kari Davis ▣ Event Coordinator  
[Kari.Davis@crossplainsbank.com](mailto:Kari.Davis@crossplainsbank.com)

**Deadline for Sponsorship: June 20, 2018**



608.849.5740 | Mailing: 215 S. Century Ave #316 | Store: 208 S. Century Ave  
Waunakee, WI 53597 | [WaunakeeNeighborhoodConnection.com](http://WaunakeeNeighborhoodConnection.com)



# 5<sup>th</sup> Annual WNC Horrible Holiday Sweater Shuffle 2018 Sponsorship Levels and Benefits

When: Saturday, December 1st, 2018, start time at 9:00 a.m.

Where: The Lone Girl Brewing Company

Join Waunakee Neighborhood Connection for our 5<sup>th</sup> annual 5K Horrible Holiday Sweater Shuffle! Hundreds of walkers and runners will don their “ugly” holiday sweaters for a spectacular run/walk that directly supports WNC and builds a stronger community!

## Clark Griswold Holiday Hero (\$3000):

- Six complimentary registrations for the HHSS Run/Walk
- Six complimentary HHSS apparel items
- Industry exclusivity
- Presenting logo with a link to your website on HHSS event webpage
- Presenting logo on all promotional materials including: registration flyer, online registration site, online newsletter, rack cards, and publicity advertisements
- Verbal recognition in all media releases and at event, etc.
- Link/recognition on all event social media (Facebook, Twitter, Instagram, etc.)
- Banner to be proudly displayed at event

## Super Selfless Shuffler (\$2000):

- Four complimentary registrations for the HHSS Run/Walk
- Four complimentary HHSS apparel items
- Logo on select promotional materials including: registration flyer, online registration site, online newsletter, rack cards, and publicity advertisements
- Link/recognition on select event social media (Facebook, Twitter, Instagram, etc.)
- Banner to be proudly displayed at event

## Jolly Jingle Jogger (\$1000):

- Two complimentary registrations for the HHSS Run/Walk
- Two complimentary HHSS apparel items
- Logo on select promotional materials including: registration flyer, online registration site, and publicity advertisements
- Link/recognition on select event social media (Facebook, Twitter, Instagram, etc.)
- Banner to be proudly displayed at event

